The NW Wedding Directory

Our Mission

WE FOCUS ON REACHING YOUR LOCAL BRIDAL MARKET

Our targeted regional directory concept provides a comprehensive list of wedding service providers within your targeted geographic area. We are organized to be easy to navigate and divided into relevant categories to appeal to bridal shoppers. We're easy to use, technologically advanced and designed to meet the needs and requests of the brides planning weddings in your area. Our entire focus is connecting brides with businesses like yours.

Connect with your local bridal customers and **generate more clicks, calls and bookings.**

BE WHERE LOCAL PLANNING BRIDES LOOK!

87% of planning brides use the internet to research and find wedding service providers.

83% of brides plan weddings and search for vendors within 18 miles of their home or office.

74% of brides prefer and trust local websites and publications to plan their weddings.

Statistics courtesy of The Wedding Report and The US Dept. of Industry

OUR ONLINE REACH AND TRAFFIC

12,000

Monthly Visitors

5,000+

Social Media Followers

14,000+

Social Post Reaches

105,000

Monthly Page views

Source: Google Analytics

Our Website is:

SOCIAL MEDIA FRIENDLY

We generate 20% of our website traffic via regular postings on social media platforms.

MOBILE OPTIMIZED

Our website is enhanced for smart phone screens and tablet devices.

SEARCH ENGINE ENHANCED

We rank well in the search engines and our visibility continues to improve via ongoing AdWords promotion.

SHOWS AND EVENTS

We support local shows and events to promote our site and vendors.

Showcase Your Wedding Business

AND START ATTRACTING BRIDES PLANNING WEDDINGS IN YOUR AREA!

With the use of superior digital marketing solutions, we help small and midsized businesses increase their visibility to the bridal customers they want to reach. We help put our clients ahead of their competition and increase their bottom line. We offer brides planning small weddings or a luxurious extravaganza, casual gatherings or formal affairs, from the traditional to the trendy, the largest selection of wedding service providers all on one website.

WE TARGET YOUR AUDIENCE:

83% Female

71% Aged 19-34

87% Live in the Pacific Northwest

78% From wedding planning sources

Contact Us!

WE CAN HAVE YOUR BUSINESS ATTRACTING **NEW CUSTOMERS IN 10 MINUTES!**

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WEBSITE: **WWW.NWWEDDINGDIRECTORY.COM**