



## Our Mission

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### WE FOCUS ON REACHING YOUR LOCAL BRIDAL MARKET

Our targeted regional directory concept provides a comprehensive list of wedding service providers within your targeted geographic area. We are organized to be easy to navigate and divided into relevant categories to appeal to bridal shoppers. We're easy to use, technologically advanced and designed to meet the needs and requests of the brides planning weddings in your area. Our entire focus is connecting brides with businesses like yours.

Connect with your local bridal customers and **generate more clicks, calls and bookings.**



## BE WHERE LOCAL PLANNING BRIDES LOOK!

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**87% of planning brides** use the **internet to research** and find wedding service providers.

**83% of brides** plan weddings and search for vendors **within 18 miles of their home** or office.

**74% of brides prefer** and **trust local websites and publications** to plan their weddings.

Statistics courtesy of The Wedding Report and The US Dept. of Industry

## OUR ONLINE REACH AND TRAFFIC

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**20,000**

Monthly Visitors

**5,000+**

Social Media Followers

**22,000+**

Social Post Reaches

**105,000**

Monthly Page views

Source: Google Analytics

# Our Website is:



## SOCIAL MEDIA FRIENDLY

We generate 20% of our website traffic via regular postings on social media platforms.



## MOBILE OPTIMIZED

Our website is enhanced for smart phone screens and tablet devices.



## SEARCH ENGINE ENHANCED

We rank well in the search engines and our visibility continues to improve via ongoing AdWords promotion.



## SHOWS AND EVENTS

We support local shows and events to promote our site and vendors.

## Showcase Your Wedding Business

AND START ATTRACTING BRIDES PLANNING WEDDINGS IN YOUR AREA!

With the use of superior digital marketing solutions, we help small and mid-sized businesses increase their visibility to the bridal customers they want to reach. We help put our clients ahead of their competition and increase their bottom line. We offer brides planning small weddings or a luxurious extravaganza, casual gatherings or formal affairs, from the traditional to the trendy, the largest selection of wedding service providers all on one website.

WE TARGET YOUR AUDIENCE:

**83%** Female

**71%** Aged 19-34

**87%** Live in the Pacific Northwest

**78%** From wedding planning sources

## Contact Us!

WE CAN HAVE YOUR BUSINESS ATTRACTING **NEW CUSTOMERS** IN 10 MINUTES!

PHONE: **425-209-1416**

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WEBSITE: **[WWW.NWWEDDINGDIRECTORY.COM](http://WWW.NWWEDDINGDIRECTORY.COM)**